



Student booklet

Designing greeting cards

Year 7	Technology
Name	

Design, make and evaluate a greeting card or set of greeting cards for a specific occasion.

You will:

- create a range of possible designs
- consult with others about designs and reflect on their feedback
- select a design and devise production procedures
- produce your card or set of cards individually
- reflect on and evaluate the effectiveness of your design process and finished product
- provide feedback to others on their designs and product.

Due date:

Section 1. Full of ideas!

The occasion for which I am creating the card is

(It may be a birthday, Easter, Christmas, anniversary, etc.)

1. Generate three alternative designs including annotated sketches.

You will need to:

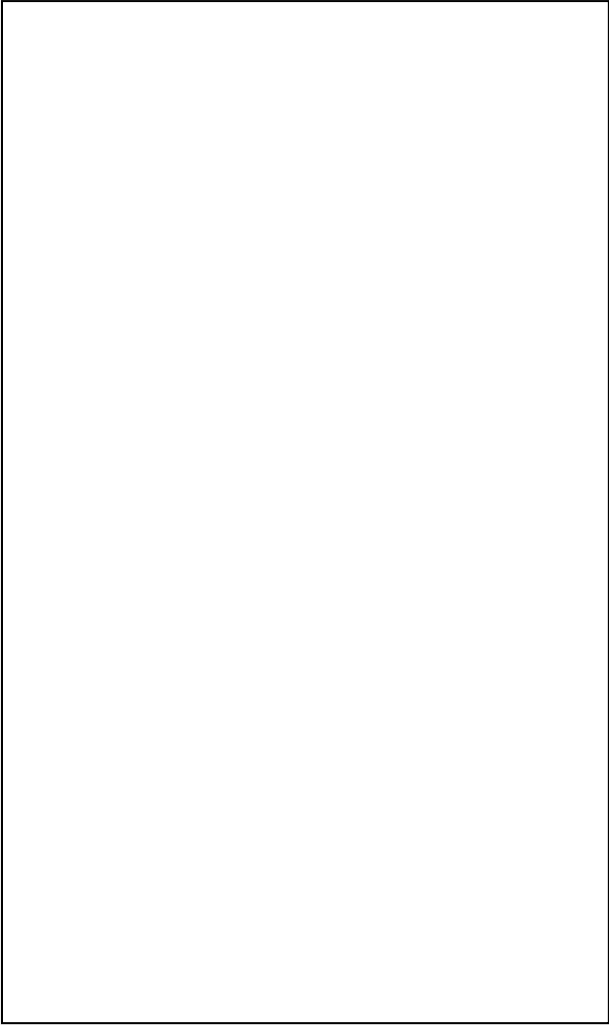
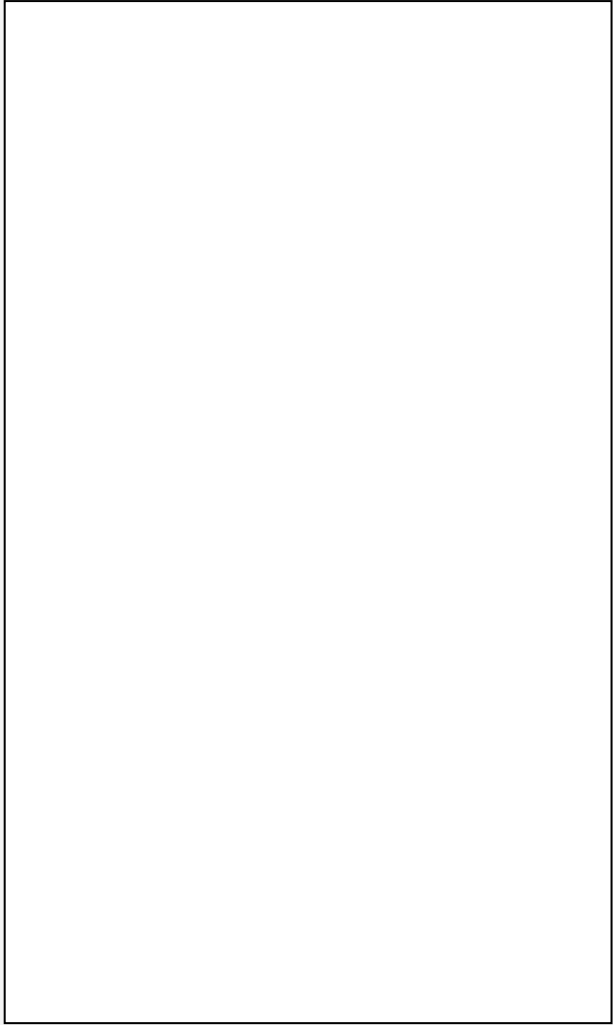
- show the internal and external design of the card
- decide on the size of the card
- position text, pictures, illustrations, photographs, artwork, etc.
- annotate your work by writing notes about features of the card and focus these notes by using arrows to indicate location on the card
- consider the text your card will include.

2. Reflect on your ideas by making notes for yourself about any issue in the space provided under each sketch.

You should show your ideas to some other students and reflect on their suggestions. Include their reflections with your own in the space provided.



Design 1

External design	Internal design
	
<p>My notes:</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	

Design 2

External design	Internal design
<div></div>	<div></div>
<p>My notes:</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	

Design 3

External design	Internal design
<div></div>	<div></div>
<p>My notes:</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	

Section 2. The best idea!

You have now sketched three proposed designs.

To decide which idea is the best one for you, consider the following:

- **production techniques** for each of the designs. How would you go about making the card for each design?
- **materials** or resources you would need for each. If you decide to make a set of greeting cards, consider if one technique would lead to the easy production of a set of cards.



Record these considerations in the following table.

Design	Production techniques	Materials
1		
2		
3		

Put a star next to the design you have chosen.

Explain why you have chosen this design.

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Section 3. My production plan

Identify production procedures and create a production plan.

- What are the detailed steps of the procedure you are going to follow to produce the card/s.
- Are there any skills you will need to learn before you can produce the card/s? e.g. this may involve learning to use the digital camera or a publishing program.
- How will you acquire these necessary skills?

List the steps you are going to follow, in the order that you will need to carry them out.

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Safety issues: List any safety precautions you must take.

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Resources:

List any materials, tools and equipment you will need.

Discuss the production plan you have listed with at least 2 other students.

What feedback did they give you? Write it here.

Go back to your plan and make any adjustments to it.

Take your completed plan to your teacher and explain your proposed steps.

Listen to any comments or suggestions that the teacher makes and make any adjustments to your plan.

This is now your final production plan.

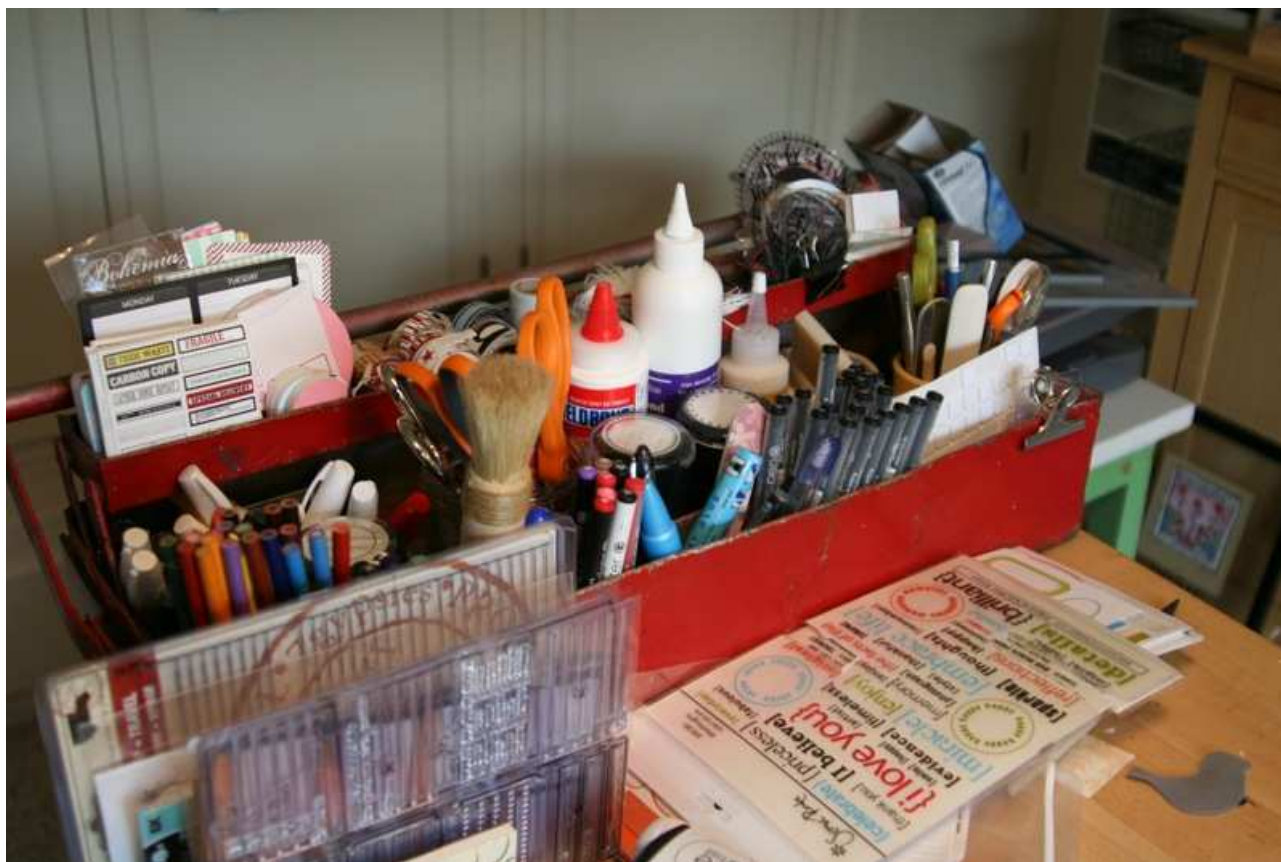
Reflect on your process.

Before you start to produce the cards write down what you think of your process. Why you are doing it this way, and how will you judge if the cards are suitable for the occasion?

Remember that you are being assessed on the final product you make, and the processes that you went through to achieve that product.

Section 4. Get creative

Produce your greeting card/s!



(Image: Tools, a Creative commons: Attribution 2.0 Generic licensed photo from <www.flickr.com/photos/aliwedwards/1525350540> ali edwards Flickr stream, accessed 26 June 2008)



Section 5. Reflection and evaluation

Reflect on the completed project and self evaluate the completed product and processes used. Display and explain to others the card/s produced and consider their feedback.

Look at your finished product and answer the following:

What is appealing about it?

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What, in its appearance, could be improved?

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What constructive comments have others made?

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What do you think of the way you went about producing the card/s (production process)?

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If you made more cards how would you alter the process or the design to improve the result?

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What did you learn from the comments and feedback of others?

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Would you be proud to give your card to someone? Explain.

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